

DOLPHINS FANS DON'T LET FANS DRIVE DRUNK



LAND SHARK STADIUM

We want the game-day experience to continue to be safe and enjoyable for Dolphins fans while they enjoy Land Shark Stadium and as they travel home after the games. The stadium, the Dolphins and Boston Culinary Group are pleased to help spread the word about the designated-driver program and the message that 'Fans Don't Let Fans Drive Drunk.'

--- *Bruce Schulze, Land Shark Stadium President*

BOSTON CULINARY GROUP

We work closely with our clients to ensure fans make responsible decisions when it comes to alcohol. The designated-driver program is an important component of the alcohol management program at Land Shark Stadium.

--- *Joe Armstrong, President Boston Culinary Group*

TEAM COALITION

The success of the Responsibility Has Its Rewards campaign and this new initiative to communicate the 'Fans Don't Let Fans Drive Drunk' message on all beer cups in NFL stadiums, including Land Shark Stadium, is a direct result of the commitment from the league, the teams and all the campaign partners. Teamwork is what this campaign is all about. We are demonstrating that when everyone –including the fans – takes responsibility, everyone wins.

--- *Jill Pepper, executive director of TEAM Coalition*

TEAM Coalition – an alliance of professional and collegiate sports, entertainment facilities, concessionaries, stadium service providers, the beer industry, broadcasters, traffic safety experts and others working together to promote responsible drinking and positive fan behavior at sports and entertainment facilities.

For more information, please visit www.FansDontLetFansDriveDrunk.org.

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